

UTAH REINED COW HORSE ASSOCIATION

Request for Sponsorship

The purpose of the Utah Reined Cow Horse Association (URCHA) is to:

- Improve and promote reined cow horse events within the region
- Host and promote reined cow horse shows, clinics, and the annual Snaffle Bit Futurity, all of which promote the reined cow horse tradition
- Promote and develop interest in reined cow horses among the youth of Utah and the Intermountain West

The URCHA, a 501(c)(7) non-profit organization, was organized in 1984 with 6 members and today has grown to over 150 members from Utah, Nevada, Colorado, Idaho, Montana and Wyoming. In order to continue our promotion of the reined cow horse, we are searching for individuals, businesses, and organizations that are like minded and willing to provide support for our goals through donations.

Benefits of sponsorship include:

- An opportunity to advertise your business, organization, ranch, etc., by providing items with your name and logo. Buckle or higher-level sponsors may display sponsor provided banners at all of our shows and events.
- Announcement of all sponsors throughout our 4 scheduled shows, and the annual URCHA Snaffle Bit Futurity.
- Sponsors will be listed on our website (urca.org) and on our Facebook page.
- Listing of sponsors on all show programs, including the Futurity.
- Opportunity to have a vendor booth at all shows and the annual Snaffle Bit Futurity.

SPONSORSHIP OPPORTUNITIES

- **Saddle - \$2000** (*monthly Facebook post, logo placed as header on URCHA stationary, logo more prominently displayed on email correspondence, free booth at all shows*)
- **Platinum Level - \$1500** (*monthly Facebook post, logo on all official correspondence, free booth at all shows*)
- **Gold Level - \$1000** (*logo on all official correspondence, free booth at all shows*)
- **Entire Class Awards- \$500**
- **Class Champion Buckle - \$250**
- **Reserve Champion Award - \$150**
- **Annual Snaffle Bit Futurity** - Added Money
- **Other** (tack, feed, services, etc.) to use for raffles or giveaways

To take advantage of these opportunities please contact: **Wendy Boyd (801)510-5487**
(wboyd123@gmail.com)

Thank You for Your Support!